



Dear Prospective Benton City Daze 2022 Sponsor,

On behalf of the Benton City Chamber of Commerce Board of Directors, we would like to thank you for your interest in being one of premier sponsors for our Benton City Daze 2022 community event. With your assistance, this will truly be a year to remember and the best Benton City Daze in recent history.

This event will take place September 9th-11th, 2022 and is centrally located in downtown of Benton City near the community recreational park off of 9th Street. This event is open to the public with many of our attendees coming from of course Benton City, and in addition the Tri-Cities Area, Finley, Burbank, Prosser, Grandview and even Spokane and Seattle. *Our realistic goal for attendance this year is over 5,000 community members!*

We know that with your support we can make this goal a reality and in turn help promote your business and the support you provided to make such an incredible event possible to all those in attendance. Should you like to proceed with payment of sponsorship, please complete the following information. Please complete the enclosed application and mail it along with your check payable to "Benton City Chamber of Commerce", PO Box 401, Benton City, WA 99320. Applications are available on our website and Facebook page or submitted directly to the Chamber office located at 513 9th Street, Benton City, WA 99320. Please be sure to include the event and sponsorship level you'd like to make, and your primary contact information as most of our communication is sent via email.

If you would like to discuss this sponsorship opportunity further by either phone or an in-person meeting, we would love the opportunity to do so at your earliest convenience. Please feel free to contact us anytime via email at info@bentoncitychamber.org or at (509) 588-4984.

Thank you for your consideration and potential sponsorship with the Benton City Chamber of Commerce. We look forward to working with you soon and making this a mutually beneficial partnership for our communities.

Sincerely,

Dakota Renz
President | Benton City Chamber of Commerce



BENTON CITY DAZE 2022 SPONSORSHIP APPLICATION

Full Name of Business/Organization:	
Primary Contact Full Name:	Primary Contact Position:
Primary Contact Phone Number:	Primary Contact Email Address:

Event(s) Sponsoring:	
Sponsorship Level: (Bronze, Silver, Gold, Presenting)	Amount of Sponsorship:

Expectations of Sponsorship: Please include a short summary of how we can best promote and advertise your business and/or contribution to Benton City 2022 in addition to your goals of intended outcomes:

Please email a high-quality version of your business or organization's logo to our Director of Public Relations, Windy Welch at news@bentoncitychamber.org as soon as possible.



BENTON CITY CHAMBER OF COMMERCE AND VISITOR INFORMATION CENTER

BENTON CITY DAZE

EST 1984

Sponsorship Opportunities



GENERAL BENTON CITY DAZE EVENT

\$250 Bronze Level
\$1000 Gold Level

\$500 Silver Level



"UNCORKED" COMMUNITY CONCERT

\$500 Bronze Level
\$1000 Gold Level

\$750 Silver Level
\$2500 Presenting Level



BENTON CITY DAZE BBQ COMPETITION

\$500 Bronze Level
\$1000 Gold Level

\$750 Silver Level
\$2500 Presenting Level



LATINO COMMUNITY STREET DANCE

\$250 Bronze Level
\$1000 Gold Level

\$500 Silver Level
\$2500 Presenting Level

BRONZE Small logo included on all marketing material for individual event.

SILVER Medium logo included on all marketing material for individual event and general Benton City Daze advertisements & flyer. All Silver Sponsorship Levels \$500 or more will have individual event flyer created with your logo included.

GOLD Large logo included on all marketing material for individual event and ALL Benton City Daze advertisements, announcement of sponsorship and all of above mentioned benefits of Bronze & Silver sponsorship levels.

PRESENTING Large logo advertisement in ALL Benton City Daze marketing material and advertisements, regular announcements throughout ALL BC Daze events, speaking time at individual event, banner placement and info table space available throughout event. Example: *Insert Business Name* Present's the UNCORKED Benton City Community Concert.